



FOR IMMEDIATE RELEASE

MIB Partners with Healthix as the Latest Source of Electronic Health Data for MIB EHR

Braintree, MA and New York, NY (April 7, 2020) — MIB, the life insurance industry's most trusted and secure resource for the exchange of underwriting medical information, today announced the inclusion of Healthix medical records in their electronic health records product (MIB EHR) for use in life insurance underwriting by MIB's 400 U.S. carrier members. Healthix is one of the nation's largest public health information exchanges (HIE) and adds an additional 20 million individuals from thousands of providers across New York City and Long Island, further enriching the data sources currently available through MIB EHR.

MIB EHR streamlines the life insurance buying experience by providing insurers with fully electronic, applicant-authorized medical information for life insurance underwriting, shaving weeks from the current medical record retrieval process. Only 59 percent of Americans have life insurance, and about half of those are underinsured. MIB EHR simplifies and accelerates the buying experience so consumers can apply for valuable life insurance protection more easily — powered by additional real-time data available through Healthix — and receive a faster decision from MIB member companies. MIB's market depth, its secure technologies, and deep expertise of applicant-authorized data processes make it ideally suited as the life insurance industry's single-point distributor for electronic health data.

"Healthix's scale and geographic concentration adds significant depth into the highly populated NY Metro area, including New York City and its surrounding boroughs and suburbs," said Brian Winikoff, MIB President and Chief Executive Officer. "Our life insurers see real value accessing medical records from MIB's EHR platform to support and accelerate their underwriting processes; we are committed to growing our network of source medical records as we continue to build out a comprehensive, nationwide service."

"With the growing number of patient records from thousands of sources in the greater New York region, Healthix is uniquely positioned to support a process that can potentially save time and cost, while streamlining the applicant's experience and expediting coverage. The benefit to the consumer is considerable," said Todd M. Rogow, President and CEO of Healthix.

To learn more about MIB EHR, email info@mib.com or visit www.mibgroup.com/ehr.

About MIB

MIB is owned by approximately 400 North American life insurance companies. MIB has been the trusted steward of the life insurance industry's data for more than a century operating a secure data hub, exchanging confidential health information between its member companies and providing services for improved underwriting and better pricing of insurance for consumers. MIB Group, Inc., a membership corporation, provides services through its wholly owned operating subsidiaries, MIB, Inc. and MIB Solutions, Inc. Visit www.mibgroup.com/ehr for more information.

About Healthix

Healthix is the largest public Health Information Exchange (HIE) in the nation, bringing together over 1,200 healthcare organizations at thousands of locations across New York City and Long Island. Healthix provides secure access to clinical data of more than 20 million patients, for treatment, care coordination and quality improvement. Data available through Healthix includes a broad range of clinical information electronically delivered with each patient encounter from across New York State, 24/7 in real-time. Visit www.healthix.org.

Media Contacts: David O. Aronson, MIB Group, Inc. daronson@mib.com, 781.751.6130
Vivienne DeStefano, Healthix, vdestefano@healthix.org, 646-619-6531